

EAT DRINK HEBRIDES PACKAGES - 2024

FOOD AND DRINK BUSINESSES

Choose your package and business size

PLATINUM

1

PREMIUM PROMOTION

Top ranking
(40% of listing traffic)

Video, 30 images, unlimited words, Highlights feature

Inclusion in F&D promotions & trade opportunities

Inclusion in EDH leaflet

1/2 price additional listings

Social media feed

Blog and e-mail promotion

Featured listings

GOLD

2

ENHANCED PLUS PROMOTION

Top ranking
(29% of listing traffic)

20 images, unlimited words, Highlights bar

Inclusion in F&D promotions & trade opportunities

Inclusion in EDH leaflet

1/2 price additional listings

Social media feed

SILVER

3

ENHANCED PROMOTION

2nd ranking
(18% of listing traffic)

10 images and 300 words

Inclusion in F&D promotions & trade opportunities

Inclusion in EDH leaflet

1/2 price additional listings

BRONZE

4

STANDARD PROMOTION

3rd ranking
(10% of listing traffic)

3 images and 300 words

Inclusion in F&D promotions & trade opportunities

Inclusion in EDH leaflet

EAT DRINK HEBRIDES PACKAGE FEES FOR **SMALL** BUSINESSES

PLATINUM

1

SMALL
£224

Non-VAT registered

HW Pitstop*
add-on £56

Charities/
Community
Groups
£157

GOLD

2

SMALL
£196

Non-VAT registered

HW Pitstop*
add-on £56

Charities/
Community
Groups
£140

SILVER

3

SMALL
£168

Non-VAT registered

HW Pitstop*
add-on £56

Charities/
Community
Groups
£124

BRONZE

4

SMALL
£140

Non-VAT registered

HW Pitstop*
add-on £56

Charities/
Community
Groups
£112

EAT DRINK HEBRIDES PACKAGE FEES FOR MEDIUM BUSINESSES

PLATINUM

1

MEDIUM
£336

VAT registered

HW Pitstop*
add-ons £56

Charities/
Community
Groups
£224

GOLD

2

MEDIUM
£280

VAT registered

HW Pitstop*
add-ons £56

Charities/
Community
Groups
£185

SILVER

3

MEDIUM
£224

VAT registered

HW Pitstop*
add-ons £56

Charities/
Community
Groups
£146

BRONZE

4

MEDIUM
£140

VAT registered

/HW Pitstop*
add-ons £56

Charities/
Community
Groups
£112

EAT DRINK HEBRIDES PACKAGE FEES FOR **LARGE** BUSINESSES

PLATINUM

1

LARGE
£392

>£1 million turnover

HW Pitstop
add-ons £56

GOLD

2

LARGE
£336

>£1 million turnover

HW Pitstop
add-ons £56

SILVER

3

LARGE
£280

>£1 million turnover

HW Pitstop
add-ons £56

BRONZE

4

LARGE
£140

>£1 million turnover

HW Pitstop
add-ons £56

HEBRIDEAN WAY PITSTOP ADD-ON

Hebridean Way Pit Stop

£56

Displayed on Hebridean Way Online Map

Listing on Hebridean Way Pit Stop Page

Pitstop lists promoted Social Media

Pitstops promoted on Hebridean Way walking and cycling maps

Charities/
Community
Groups

£28